



Patrick Rice

Graphic Designer

CONTACT

Phone
401-248-4475

Email
patrice@cox.net

Portfolio
www.trickyrice.com

EDUCATION

BACHELOR OF SCIENCE
Graphic Design & Digital Media

Johnson & Wales University
Providence, RI

SKILLS

- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - InDesign
 - After Effects
 - Premiere
- Microsoft Office
 - Word
 - PowerPoint
 - Excel
- Project management tools
 - Jira
 - Asana
- Social media design
- Packaging design

WORK EXPERIENCE

DOREL JUVENILE GROUP / 2023

PACKAGING GRAPHIC DESIGNER / Foxborough, MA (Contract)

- Reproduce package designs for Safety 1st™ adhering to company rebrand and print style guidelines
- Oversee projects in Ziflow assuring projects follow all compliance and licensing guidelines
- Work with outside vendors to ensure all designed are produced on time

HASBRO, INC. / 2022

PACKAGING GRAPHIC DESIGNER / Pawtucket, RI (Contract)

- Produce packaging designs adhering to brand and print guidelines
- Create concept logos for new global Play-Doh product line featuring notable fictional characters
- Develop experimental packaging and logo concepts for *Play-Doh: Art & Activity* and *Bath* as part of rebrand campaign

NATIONWIDE MORTGAGE BANKERS / 2021 - 2022

SENIOR GRAPHIC DESIGNER / Melville, NY (Remote)

- Apply company rebrand on all marketing and corporate assets ranging from print to digital design
- Create branding and collateral for the event *Sales Summit 2022* including logos, email design and digital banners
- Develop content and packaging designs for video cards as well as onboarding boxes as part of recruitment campaign
- Produce digital banners and social media for online campaign to announce partnership with *New York Islanders*

ROB HAS A PODCAST / POST SHOW RECAPS / 2020 - Present

SENIOR GRAPHIC DESIGNER / Los Angeles, CA (Remote)

- Rebrand all assets (thumbnails, social media, merchandise) to a more YouTube focused audience
- Create brand identity and assets (print, digital, merchandise) for global sponsored events *RHAPlive*, *Brice and Wen Present* and *House Chops*
- Develop branding for all new shows including logos, social media and more
- Strategize with social media team on new promotions and ideas

EMBRACE HOME LOANS / 2017 - 2021

SENIOR GRAPHIC DESIGNER / PRODUCTION SPECIALIST / Middletown, RI

- Assist with implementing company rebrand and mentor new hires on brand guidelines and design process
- Create a variety of collateral such as logos, flyers, social media, emails, etc at a marketing and corporate level
- Layout brand kits for several new corporate products such as *Extended Rate Lock* and *Approved to Move*
- Developed branding for new yearly event *Catalyst in Motion*, including logo, banners, flyers and social media
- Lead videographer and editor for all company video projects as well as maintainer of company YouTube channel